

# United in Manchester International Summer School 2022

*Yesterday Manchester changed the world as the world's first industrial city,  
today it is leading the way towards a better future for you.  
Join us in our quest...*

## What and When?

A two week online summer school starting on 18 July 2022, working in teams on a new business idea under the theme of 'Creating a new sustainable business for tomorrow's world', which will be pitched to industry and academic leaders on the final Friday...

## How?

To achieve this outcome you will:  
Take part in guided business and communications training.

- Business classes will teach you how to develop new business ideas based on your specialist knowledge and to work towards a Professional Award from the Chartered Institute of Marketing (CIM). Assessed by a multi-choice online examination. This will look very good on your CV when applying for a job!

- In Communication Classes you will be taught by English language teachers to develop your online team working skills and online presentation skills. You will also be given guidance on preparation of your CV.

## You will also get the chance to attend...

- Research Highlights and Study Opportunities covering subjects taught in the Faculty of Science and Engineering
- Virtual Cultural events at weekends for students to join 'live' online
- A Saturday Showcase streamed live when you can question our business partners on their industry

## Fees...

The fee is £695 per student - in order to complete your registration FULL payment must be received no later than 31st May 2022.

## Requirements:

ALL APPLICANTS MUST BE 18 OR OVER ON 1st July 2022  
Equivalent English qualification required IELTS 6.0, TOEFL 90, CET-4 500



# To see the future today...

*The only place to be in the Summer of 2022 is at:*

*The United in Manchester International Summer School*

## How to Register

**Through your University** – If your university has contacted you to inform you that they are submitting a bulk registration then please submit your registration details through your university; otherwise

**Individually** – Attached to the e-mail that this PDF came with you should find a Excel file to be completed by individual applicants and emailed to:  
[elliott.rankin-jones@manchester.ac.uk](mailto:elliott.rankin-jones@manchester.ac.uk)

Any problems? Email either...

[elliott.rankin-jones@manchester.ac.uk](mailto:elliott.rankin-jones@manchester.ac.uk) or

[paul.cowell@manchester.ac.uk](mailto:paul.cowell@manchester.ac.uk)

We are happy to arrange 1:1 zooms with interested parties



# How your timetable might look...

## Week 1

Start	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Business class live	Business class live	Business class live				Time: 08:00 BST 12:30 IST 15:00 CST	
Business teams workshop	Business teams workshop	Business teams workshop	Research highlights & future study			09:00 BST 13:30 IST 14:00 CST	Virtual welcome & intro to academic staff
Business teams workshop	Business teams workshop	Business teams workshop	Research highlights & future study			10:00 BST	
Comms online practice	Comms online practice	Comms online practice	Comms class live	Comms class live	Comms class live	Comms online practice	Comms online practice

## Week 2

Start Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
08:00 BST 12:30 IST 15:00 CST	Business class live	Business class live	Business class live	Business class live			
09:00 BST	Business teams workshop	Business teams workshop	Business teams workshop	Business teams workshop			
10:00 BST 14:30 IST 17:00 CST	Business teams workshop	Business teams workshop	Business teams workshop	Business teams workshop	Business teams workshop	Idea Fiches Judged by business and academic panel	Virtual Cultural & Business Saturday Showcase
11:00 BST 16:30 IST 19:00 CST	Break	Break	Break	Break	Break	Break	Break
12:00 BST 16:30 IST 19:00 CST	Comms class live	Comms class live	Comms class live	Comms class live	Comms class live	Business Idea Fiches Judged by business & academic panel	Closing ceremony
13:00 BST 17:30 IST 20:00 CST	Comms presentation practice	Comms presentation practice	Comms presentation practice	Comms presentation practice	Comms presentation practice		

We reserve right to change content and delivery.